STATE OF CALIFORNIA

BUSINESS, TRANSPORTATION AND HOUSING AGENCY DEPARTMENT OF CORPORATIONS

TO: Dante Marco Fala
Money Asset Management, Inc.
United Recovery, Inc.
5000 N. Parkway Calabasas, Suite 204
Calabasas, California 91302

Harrison Asset Recovery, Inc. 23705 Sherman Way, Suite 204 Canoga Park, California 91303

Alternate business address of Money Asset Management, Inc.:

6433 Topanga Canyon Blvd., Suite 803 Canoga Park, California 91303

DESIST AND REFRAIN ORDER

(For violations of section 25110 of the Corporations Code)

The California Corporations Commissioner finds that:

- 1. Money Asset Management, Inc. is an active California corporation, incorporated on May 18, 2001. Its main office is located at 5000 N. Parkway Calabasas, Suite 204, in Calabasas, California. Its toll-free phone number is 877-906-6639. Its alternate phone number is 818-676-0975.
- 2. Dante Marco Fala is the founder of Money Asset Management, Inc., and has served as its president, chief executive officer, secretary and director. At all times he has been the sole officer and director of Money Asset Management, Inc.

- 3. United Recovery, Inc. is an active California corporation, incorporated on September 26, 2001. Its registered office address is 5000 N. Parkway Calabasas, Suite 204, Calabasas, California 91302, the same address as Money Asset Management, Inc. United Recovery, Inc. is operated and controlled by Dante Marco Fala who is its president.
- 4. Harrison Asset Recovery, Inc. is an active California corporation, incorporated on July 7, 1998. Harrison Asset Recovery is engaged in business activities similar to those of Money Asset Management, Inc. Harrison Asset Recovery, Inc. is operated and controlled by Dante Marco Fala who is its president. The registered office of Harrison Asset Recovery, Inc. is 22148 Sherman Way, Suite 204, West Hills, California 91307.
- 5. Beginning in or about July of 2001, Dante Marco Fala, United Recovery Inc., Harrison Asset Recovery, Inc. and Money Asset Management, Inc., offered and/or sold securities in the form of Series A convertible preferred stock of Money Asset Management, Inc. Three million (3,000,000) shares were offered pursuant to a Private Placement Memorandum dated July 16, 2001 at a price of \$1.50 per share. According to a Private Placement Memorandum dated January 15, 2002, 2,737,335 shares of Series A convertible preferred stock of Money Asset Management, Inc. were issued and outstanding as of December 31, 2001.
- 6. Beginning in or about January of 2002, Dante Marco Fala, United Recovery Inc., Harrison Asset Recovery, Inc. and Money Asset Management, Inc. offered and/or sold securities in the form of Series B convertible preferred stock of Money Asset Management, Inc. Two million two hundred fifty thousand (2,250,000) shares were and/or are being offered pursuant to a Private Placement Memorandum dated January 15, 2002 at a price of \$2.00 per share.

- 7. Offers and sales of Series A and Series B convertible stock of Money Asset Management, Inc. have been accomplished by means of general solicitation in the form of cold-calling by commissioned telemarketing staff. Investors are instructed to send their investment checks to Money Asset Management, Inc. at 6433 Topanga Canyon Blvd., Suite 803, Canoga Park, California 91303.
- 8. The purported purpose of the offerings is and has been to raise funds to finance the operations of Money Asset Management, Inc. which claims to engage in business as a debt collection company. Money Asset Management, Inc. represents that it acquires delinquent debt portfolios from a variety of financial institutions and other sources and then contracts with third parties to collect the amounts owed with respect to the acquired obligations.
- 9. These securities have been offered or sold in this state in issuer transactions. The Department of Corporations has not issued a permit or other form of qualification authorizing any person to offer and sell these securities in this state.

Based upon the foregoing findings, the California Corporations Commissioner is of the opinion that the Series A and Series B convertible preferred stock of Money Asset Management, Inc. is a security subject to qualification under the California Corporate Securities Law of 1968 and is being or has been offered or sold without being qualified. Pursuant to Section 25532 of the Corporate Securities Law of 1968, Dante Marco Fala, United Recovery Inc., Harrison Asset Recovery, Inc. and Money Asset Management, Inc. are hereby ordered to desist and refrain from the further offer or sale in the State of California of such securities unless and until qualification has been made under said law or until evidence is offered pursuant to Corporations Code section 25163 to establish that the offer or sale of such securities is exempt from the qualification requirement. This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated:	July 29, 2002	
	Sacramento, California	
		DEMETRIOS A. BOUTRIS California Corporations Commissioner
		Common Co. F. Common Co.
		By VIRGINIA JO DUNLAP
		VIRGINIA JO DUNLAP Acting Supervising Counsel
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